



5 January, 2012

Dear MAYSA Clubs:

2012 is bringing new challenges and opportunities to the Madison Area Youth Soccer Association. The MAYSA Board of Directors (BOD) appreciates your concern and input on issues of importance to our association, and encourages your participation in charting a path forward. In this informational note, we would like to outline several key items the BOD is focused on for the first quarter of 2012.

Staff Restructuring: The past few years have brought increased complexity to MAYSA's operations and business administration. The BOD is currently engaged in the restructuring of our operational and administrative capacity at MAYSA. Shortly, we will be advertising for two staff positions: Director of Soccer Operations (full time) and Director of Business Services (half time), with both positions reporting directly to the BOD. The search will proceed until the positions are filled, ideally by the AGM, but prior to the spring season. We hope to attract both local and regional interest from qualified candidates. We would greatly appreciate MAYSA clubs passing along application information to qualified candidates from our area once available next week. Please watch the MAYSA website and your email in-boxes for this information.

Financial Audit and Accountability: The Treasurer of MAYSA, BOD and staff are in the midst of a financial review that will provide the necessary information and structure prior to conducting a detailed audit of MAYSA finances by Wegner LLP this spring. The BOD plans to present a detailed annual financial report at the February AGM. This information will also be used to assess the resources in-hand and those required to responsibly move forward with additional Reddan Soccer Park improvements to the benefit of all of MAYSA.

Reddan Soccer Park Improvements: Over the past year, MAYSA has received enormous support, encouragement and advice from donors who believe in the mission of our association. We want, first of all, to say thank you for the contributions you have made in the past, but we also want to take this opportunity to say how much we appreciate your participation in our current effort to raise \$3 million.

Your support of and commitment to **Improvements and Growth – "The Campaign for MAYSA"** continues to enhance the experience of area soccer players and their families. Improvements started at Badger Prairie with two fields and renovation of the shelter house. Improvements to the southwest fields as you enter RSP have been completed and fields will be ready for play for fall of 2012. Lights for RSP are still on track, and should be completed by 2012 or early 2013.

In many ways, we have all benefited from our relationship with MAYSA, and by supporting the campaign we have the opportunity to give something back. Together through our belief in the mission of MAYSA, we will continue to ensure that Reddan Soccer Park is a destination of distinction - dedicated to excellence in soccer facilities and in meeting the needs of our kids today and into the future.

Board of Directors Recruitment/Nominations: We ask that all representatives and members of MAYSA clubs consider running for an open BOD position. We seek individuals wishing to make a meaningful difference in the management of our association. A minimum of 4 (and up to 6) new directors are needed. There are no specific qualifications; however, MAYSA strives for balanced geographic and competitive (classic/recreational, girls/mixed leagues) representation among the BOD. In addition, individuals with a finance, marketing or administrative background are highly desirable. Board terms are 3 years in length, are voluntary, and elections of Directors will be held at the MAYSA AGM in February. Attached to this email is a nominating form that you can use to declare your interest in one of the open positions. Please feel free to contact a current Board member for additional details.

Thank you again for everything you do to help make MAYSA a great resource for the young soccer players of south-central Wisconsin.

On behalf of the MAYSA Board of Directors,

Dr. Barry Hartup
Interim President, MAYSA