

May 25, 2011



Dear Youth Soccer Enthusiast,

I want to invite you to participate in a very special event.

The Madison Area Youth Soccer Association is hosting its first annual Mini Golf Outing and silent auction on June 10 & 11, 2011 at Vitense Golf Land. This event will help fund "I Want to Play" scholarships that allow children in need a chance to play and enjoy "The Beautiful Game". We need your help to make this a success.



Here are some ways you can help:

1. **Contributing a gift to our silent auction:** Contributions can be tax deductible. This is a great opportunity for your company to generate a positive reputation in the community because all items will report who donated them.

Some items that have sold well in other auctions include: gift baskets, gift certificates, tickets to sports events, holiday items, children's items, food items, sporting event tickets, electronic equipment, artwork, and books. If your company does not have an item or service suited for an auction, you can always buy an item to donate or donate money that a MAYSA employee will use to buy an item for the auction. This is a great opportunity for your company to generate a positive reputation in the community because all items will report who donated them.

2. **Hole Sponsorship:** Associate your company with the 14,000-plus MAYSA players and their families. They lead healthy lifestyles and are active in the community. Your contribution will be recognized not just at the golf outing but also on maysa.org and in all communication leading up to and after the event. Choose from the following options:

- Mini golf hole sponsor: \$250 – 18 available
- Par 3 First Hole Sponsor: \$400 – 1 available
- Driving Range Sponsor: \$400 – 1 available

3. **ENJOY THE FUN WITH US!** Bring your family, friends, or co-workers! Play a round of mini-golf, Par 3 or hit a bucket of balls at Vitense Golf Land. While you're there, bid on a silent auction item.

Thank you in advance for your support of this important event. If you want to donate, please complete the included form and return, with payment. If you have questions, please contact me.

Sincerely,

Chris Lay
MAYSA & Reddan Soccer Park Executive Director
clay@maysa.org
608-276-9030 x302

MAYSA is a not-for-profit 501(c)(3) organization whose mission is to foster the physical, mental, and emotional growth and development of South Central Wisconsin youth through the sport of soccer at all ages and levels of competition. MAYSA has been serving our member youth soccer clubs and their players and coaches since 1966. MAYSA serves our membership by offering league play during the fall and spring, tournaments, soccer camps, coach training, and referee training. MAYSA's services reach across South Central Wisconsin including Dane, Columbia, Green, Iowa, Jefferson, Richland, Rock and Sauk counties.



MAYSA 2011 "I Want to Play" Mini-Golf Outing, June 10 & 11 at Vitense Golf Land

Please consider sponsoring a hole and/or donating a silent auction gift. Complete form and return to MAYSA, address below. Please make checks payable to "MAYSA".

Name (as it will appear on silent auction item gift or hole sponsorship):

Address:

Phone:

Company website (if applicable):

Company website (if applicable):

Hole Sponsorship

- Please check one: Mini-golf hole sponsorship – \$250
 Driving range sponsorship – \$400
 Par 3 First Hole sponsorship – \$400

Brief tagline to appear on hole sponsorship sign (optional):

A proof of hole sponsorship sign will be sent to you, via e-mail, for approval prior to printing.

Silent Auction Donation

Description of Item:

Approximate Value of Item(s):

If you would like to assist MAYSA with the purchase of an item, please mail a check in the amount of your contribution. MAYSA volunteers or staff are happy to pick-up any gifts you wish to donate.

MAYSA is a 501(c)(3) and your contribution can be tax deductible.

Mail to 5964 Executive Dr., Ste 1, Madison, WI 53719 – care of "Mini Golf Outing"