

## **MAYSA ANNUAL GENERAL MEETING**

12:30 p.m. Light Lunch

1 pm to 4 pm Meeting

Sunday, February 20, 2011

Town of Westport – Kennedy Administration Building

### **AGENDA**

**Upon arrival** – Club representatives please sign-in and submit Proxies if appropriate

#### **1. INTRODUCTION**

##### **1.1. Introductions**

*Roll Call*-Baraboo SC, Evansville SC, Lodi SC, Madison 56ers, Madison Celtics, Madison East SC, Magic SC, Middleton Unite , Millennium SC, Milton SC, Monona Grove, SC, MYSC, Norski SC, Platteville SC, Regent SC, Rock SC, SAYSA, SPSC, Verona SC, and Waunakee SC.

##### **1.2. MAYSA Board of Directors Welcome**

Board members present: David Steiner, Bill Reddan, Barry Hartup, Jody Knauss, Kathy Maier, Jim Pilarzyk, Bob Benitez.

Thank yous to Town of Westport for use of facilities and MAYSA staff.

Chris thanked outgoing Board members: Hieu Tran, Bill Reddan and Jim P. for their years of service to MAYSA.

#### **2. GUEST SPEAKER**

##### **2.1. Keith Tiemeyer – UW Badgers Men's Soccer Assistant Coach**

Keith spoke to the membership on the UW men's program. Would like to put on clinics for youth clubs around the area, get involved with technical challenges/competitions, as well as coaching clinics.

#### **3. OLD BUSINESS**

##### **3.1. 2010 MAYSA AGM Minutes**

Asked for changes/corrections/additions. None offered. Motion made to accept, seconded, no discussion, accepted unanimously.

#### **4. NEW BUSINESS**

##### **4.1. 2011-12 MAYSA Budget**

Chris reviewed WYSA changes in fee structure. 4020 is budgeted with a fee increase; about \$2.50/player. Details were explained across in-house, rec, classic and state/regional levels. Also mentioned the increased availability of assistance to players (reduced

Other points: 5087, slight decrease based on demand; 5125 clarified club responsibility for notification to referee assignor of cancelled matches.

##### **4.2. 2011-12 Reddan Soccer Park Budget**

Chris reviewed some line items (4010; 4000; 5100; 5136) explaining details to the membership.

Question on advertising revenue (reflected in 4030-other income).

Motion made to approve (Keith Mc) acceptance of both MAYSA and Reddan Soccer Park budgets. Seconded and approved unanimously.

#### **5. REVIEW OF EXECUTIVE DIRECTOR'S REPORT**

Reviewed the handout provided.

Discussed USSF Best Practices recommendations on U9/U10 score and league standing reporting. Will be discussed after break if necessary.

Discussed the WYSA recommendations as handed out regarding guidelines for sideline behavior. Also reviewed the MAYSA scorecard; over 14,000 players now!

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Across membership, clubs are engaged and working well in terms of governance and non-profit reporting, we applaud the membership on their efforts.

----- 10-15 min Break -----

### **6. DIRECTION OF MAYSA & REDDAN SOCCER PARK**

#### 6.1. Competitive Committee

##### 6.1.1. Scores & Standings for U9 & U10 Rec

Asked member clubs to provide initial feedback on this issue. Comments below:

- Keeping scores is good to gauge how teams move to competitive levels. Tryouts and tournaments are another mechanism to identify teams for moving up.
- Risk getting a lot of negative feedback from parents on lack of posting scores/standings.
- If no score being kept, then why report scores?
- To ignore it would be difficult, since kids are naturally competitive.
- By not reporting scores, could compound a situation with teams that are winning or struggling by large degrees.
- Agree with idea of not reporting ; lack of transparency within teams in terms of magnitude of winning/losing.
- How do you get around scores not being reported? You need someone monitoring the teams. How can we improve communication from clubs to MAYSA?
- Seeing coaches with skilled kids playing them far too much. Can we change culture?
- What about move these age groups into In House-type "leagues"?
- Concerns about administrative burden to smaller clubs especially.
- Can we put on more festival events in order to provide that outlet.

Collaboration with other clubs to provide in-house environment for smaller clubs. These are still sanctioned activities (and covered by insurance etc).

Chris made a suggestion that we report scores (in order to provide data for best alignments) but not post standings and get feedback from coaches and clubs at next year's AGM.

##### 6.1.2. Sideline Behavior

-Coaches need to communicate to club administration and make MAYSA aware of problems, but MAYSA is not to be viewed as a decision-maker in the process of responding to complaints. MAYSA can help track chronic problems and offer solutions, but they must be implemented on the local (club) level.

#### 6.2. Administrative Committee

David Steiner reviewed issues relevant to successful administration (e.g., conflict of interest policies, etc) and offered assistance to clubs.

Registrars appreciation meeting will be continued for 'continuing education' and feedback opportunities. Can MAYSA be a stronger voice to WYSA to improve on-line registration? (Ex: no evening or Sat AM hours for help). Chris asked clubs to provide feedback that will be collated and communicated to WYSA in order to move up the

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priority list with Active Networks. This would particularly help if given in the next 1-2 weeks for the upcoming WYSA AGM.

Assistance with transition for new registrars was requested; a good time of year is soon after Ice Age tournament in late fall.

### **6.3. Club Outreach**

-Chris reviewed TOPSoccer program. Requested club's assistance with identification of other athletes.

### **6.4. Marketing Committee**

-Review of 2010: food drives and used sports equipment drive; any clubs that want to become involved would be welcome. Key sponsorships & relationships are developing; Mt Olympus waterpark.

-Plans for 2011: First Choice dental mouth guard program, Mt Olympus program and Vitense golf outings are planned.

### **6.5. Reddan Soccer Park Committee**

6.5.1. Park improvement updates: Chris reviewed various improvements, shelter/restrooms and fields, and planning for 2011 and 2012.

### **6.5.2. Capital campaign update**

Reviewed partnership with UW Health & Sports Medicine for training facility, Unity Health and American Family Children's Hospital planned contributions. Reviewed current state of campaign (25% of goal, \$725,000 of \$3 million goal).

## **7. MAYSA BOARD OF DIRECTORS ELECTIONS (THREE POSITIONS)**

### **7.1. Introduction of Nominees**

-Dean Groth & Tony Feller as candidates.

### **7.2. Voting by Member Clubs**

-Motion for acclimation given 2 candidates for 3 positions. Motion made and seconded. Both candidates approved by unanimous voice vote.

## **8. FOR THE GOOD OF THE GAME**

### **8.1. Roundtable Discussion**

## **9. BOARD OF DIRECTORS RESULTS**

See above.

Motion made to close the meeting at 8:36pm, seconded and approved.